



CONGRATULATORY SCHOOL ADS

# GRADUATION ISSUE

Graduation Issue Publishes: **THURSDAY, MAY 21, 2026**

## NEW: GRADUATION GOOGLE DOCS FOLDERS

A link to your school folder will be sent to the contact person your school provided to the Archdiocese of Louisville Communication Office. Anyone you share the link with can access your Graduation Google Docs folder. Please use your school folder to submit final artwork, or the content for the school's ad design.

**AD RESERVATION DEADLINE:  
MONDAY, APRIL 6, 2026**

**ART SUBMISSION—print ready files:  
THURSDAY, MAY 7, 2026**

The 2026 Graduation Issue will feature high school and elementary school congratulatory ads, senior essays and personal congratulatory ads. Place a special congratulatory message for your school's graduates! *The Record's* Graduation Issue will publish in the May 21 edition, reaching our 150,000+ readership. This issue will be available in print and online. Share the online issue and student content with family and friends.

**DEADLINE TO RESERVE YOUR SPACE: Monday, April 6**

**Call 471-2125 or email [record@archlou.org](mailto:record@archlou.org) to reserve your space**

## Ad Content Deadline (if you require design services): Monday, April 6

*Please provide the elements for the ad design using the Google Docs folder created for your school. High schools may update scholarship information through Monday, May 8.*

## Print-Ready Ad Submissions: Thursday, May 7

*Deadline if you are providing a print-ready art file.*

*Please use the Google Docs folder created for your school to upload the print-ready art file.*

## AD RATES

**Full Page Ad** – \$1,735 color and \$1,635 b/w – live area 10" w x 21" h

**1/2 Page Ad** – \$1,161 color and \$1,061 b/w – live area 10" w x 10.4" h

**1/4 Page Ad** – \$830 color and \$738 b/w – live area 4.91" w x 10.4" h, or 6.61" x 7.8", or 8.31" x 6.24", or 10" x 5.2"

**1/8 Page Ad** – \$508 color and \$417 b/w – live area 3.22" w x 7.8" h, or 4.91" x 5.2", or 6.61" x 3.9"

*Bleeds are not required for the newspaper layout. Color ads print 4cp.*

**Elementary school ads will be calculated per column inch based on the final custom ad size:**

Ad space – 1-15 col. inches - \$35 per col. inch

Ad space – 16-30 col. inches - \$18 per col. inch

**For questions or to reserve a space, call The Record Advertising at 471-2125 or email [record@archlou.org](mailto:record@archlou.org).**

