



CONGRATULATORY SCHOOL ADS

GRADUATION ISSUE

Graduation Issue Publishes: THURSDAY, MAY 23, 2024

NEW: GRADUATION GOOGLE DOCS FOLDERS

A link will be sent to your school contact to access your school's folder. Contacts are from the Archdiocese of Louisville Communication Dept. listing. Anyone you share the link with can access your Graduation Google Docs folder. Please use your school folder to submit final artwork, or the content for the school's ad design.

**AD RESERVATION DEADLINE:
MONDAY, APRIL 8, 2024**

**ART SUBMISSION—print ready files:
THURSDAY, MAY 9, 2024**

The 2024 Graduation Issue will feature high school and elementary school congratulatory ads, senior essays and personal congratulatory ads. Place a special congratulatory message for your school's graduates! *The Record's* Graduation Issue will publish in the May 23 edition, reaching our 150,000+ readership. This issue will be available in print and online. Share the online issue and student content with family and friends.

DEADLINE TO RESERVE YOUR SPACE: Monday, April 8

Call 471-2120 or email kaugustine@archlou.org to reserve your space

Ad Content Deadline (if you require design services): Monday, April 8

Please provide the elements for the ad design using the Google Docs folder created for your school. High schools may update scholarship information through Monday, May 8.

Print-Ready Ad Submissions: Thursday, May 9

Deadline if you are providing a print-ready art file. Please use the Google Docs folder created for your school to upload the print-ready art file.

AD RATES

Full Page Ad – \$1,435 color and \$1,335 b/w – live area 10" w x 21" h

1/2 Page Ad – \$960 color and \$860 b/w – live area 10" w x 10.4" h

1/4 Page Ad – \$685 color and \$610 b/w – live area 4.91" w x 10.4" h, or 6.61" x 7.8", or 8.31" x 6.24", or 10" x 5.2"

1/8 Page Ad – \$420 color and \$345 b/w – live area 3.22" w x 7.8" h, or 4.91" x 5.2", or 6.61" x 3.9"

Bleeds are not required for the newspaper layout. Color ads print 4cp.

Elementary school ads will be calculated per column inch based on the final custom ad size:

Ad space – 1-15 col. inches - \$29 per col. inch

Ad space – 16-30 col. inches - \$14 per col. inch

For questions or to reserve a space, call Kathy Augustine at 471-2120 or email kaugustine@archlou.org.

