

THE RECORD MEDIA KIT 2018 CLASSIFIED RATES

Classified Display Advertising Rates *All rates are per insertion. Space needs to be reserved.*

1x1

1-12 runs: \$26/wk
 13-24 runs: \$22/wk
 25-36 runs: \$20/wk
 37-50 runs: \$16/wk

1x3

1-12 runs: \$78/wk
 13-24 runs: \$66/wk
 25-36 runs: \$60/wk
 37-50 runs: \$48/wk

1x4

1-12 runs: \$104/wk
 13-24 runs: \$88/wk
 25-36 runs: \$80/wk
 37-50 runs: \$64/wk

1x4.5

1-12 runs: \$117/wk
 13-24 runs: \$99/wk
 25-36 runs: \$90/wk
 37-50 runs: \$72/wk

1x1.5

1-12 runs: \$39/wk
 13-24 runs: \$33/wk
 25-36 runs: \$30/wk
 37-50 runs: \$24/wk

1x2

0-12 runs: \$52/wk
 13-24 runs: \$44/wk
 25-36 runs: \$40/wk
 37-50 runs: \$32/wk

1x3.5

1-12 runs: \$91/wk
 13-24 runs: \$77/wk
 25-36 runs: \$70/wk
 37-50 runs: \$56/wk

2x1

1-12 runs: \$52/wk
 13-24 runs: \$44/wk
 25-36 runs: \$40/wk
 37-50 runs: \$32/wk

1x2.5

1-12 runs: \$65/wk
 13-24 runs: \$55/wk
 25-36 runs: \$50/wk
 37-50 runs: \$40/wk

2x2

1-12 runs: \$104/wk
 13-24 runs: \$88/wk
 25-36 runs: \$80/wk
 37-50 runs: \$64/wk