

# THE RECORD MEDIA KIT | 2017 PUBLICATION SCHEDULE

## January

1.05.17 No issue  
 1.12.17 First issue of the New Year  
 Special B-section issue:  
 Bridal – Spring/Summer  
 1.19.17  
 1.26.17

## February

2.02.17 Special tab publication:  
 Celebrating Catholic School Week  
 2.09.17  
 2.16.17 Special section: Youth Focus  
 2.23.17 Lenten Dining Guide - begins 8 wk run

## March

3.02.17  
 3.09.17  
 3.16.17 Special section: Youth Focus  
 Shop Local Feature  
 3.23.17 Special section: Lifestyles –  
 Family fun & fitness and  
 Summer camps  
 3.30.17

## April

4.06.17 Shop Local Feature  
 4.13.17 Special sections: Hispanic section  
 Lifestyles – National Volunteer Week  
 4.20.17 Special section: Youth Focus  
 4.27.17

## May

5.04.17 Picnic & Festival Guide - begins 18 wk run  
 Shop Local Feature  
 5.11.17  
 5.18.17  
 5.25.17 Graduation Issue

## June

6.01.17  
 6.08.17 Special section: Youth Focus  
 Shop Local Feature  
 6.15.17  
 6.22.17  
 6.29.17 Special section: Hispanic section

## July

7.06.17  
 7.13.17  
 7.20.17  
 7.27.17 Special B-section issue:  
 Bridal – Fall/Winter Issue

## August

8.03.17  
 8.10.17 Special section: Lifestyles–  
 Back to School  
 8.17.17  
 8.24.17  
 8.31.17

## September

9.07.17 Special section: Lifestyles–  
 Senior Health & Wellness  
 9.14.17  
 9.21.17 Special section: Youth Focus  
 9.28.17 Special section: Hispanic section

## October

10.05.17 Special section: Lifestyles–  
 Respect Life Month  
 10.12.17  
 10.19.17 Special section: Youth Focus  
 10.26.17

## November

11.02.17 Special section: Lifestyles–  
 National Vocation Awareness Week  
 11.09.17 Christmas Showcase - begins 8 wk run  
 11.16.17 Special section: Youth Focus  
 11.23.17  
 11.30.17

## December

12.07.17  
 12.14.17 Special section: Youth Focus  
 12.21.17 Special section: Hispanic section  
 Last publication of the calendar year.

*The scheduling of special issues and sections may be subject to change.*